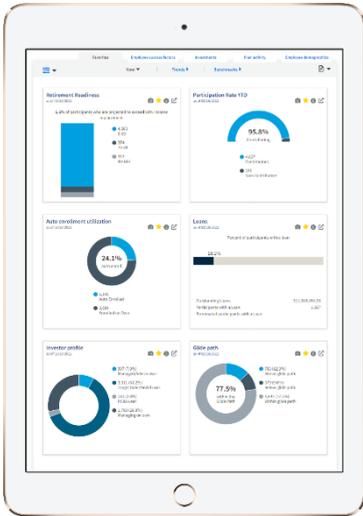


PlanAnalytics

Manage Financial Wellness of Employer-Sponsored Plans



Recordkeepers and TPAs use PlanAnalytics to help sponsors and advisors manage financial wellness of their plans and participants. Plan Health Dashboard is customized to integrate within an administrator's sponsor web portal and incorporates clean, modern UI to help answer three basic questions...

- How is my plan doing now?
- Is it getting better or worse?
- How does it compare to other plans?

Tools to augment and accelerate plan decision making have become the new imperative.

Key Benefits

Data-insight. PlanAnalytics is powered by participant data from the recordkeeping system. Powerful reporting capabilities help business users draw intelligent conclusions for managing a sound savings and investment strategy.

Promote Plan Wellness. Powerful segmentation finds participants who need corrective action.

Manage Fiduciary Risk. Sponsors and advisers must understand fees to avoid claims under ERISA. Plan Analytics extracts & organizes fee data for review.

Act in Participant's Best Interest. PlanAnalytics helps advisers perform fiduciary duties with tools and data analysis needed to act as an experienced and knowledgeable expert might -- with care, skill, prudence and diligence.

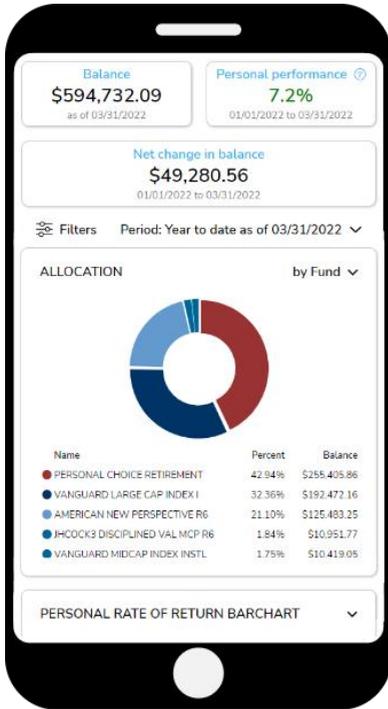
PRODUCT HIGHLIGHTS

- API enabled; integrates within sponsor portal
- White-labeled to reflect a firm's branding & style
- Key plan metrics are trended and benchmarked
- Uses participant census and investment data
- Big data analytics run securely in Cloud

Anytime, Anywhere Plan Management. Sponsors, advisers, and administrators want anytime/anywhere plan health management. PlanAnalytics delivers this and more with robust functionality across multiple devices.

Personal Investment Performance

Show Investors Something Simple...How They're Doing!



PRODUCT HIGHLIGHTS

- ▣ Customizable content integrates with participant web through APIs
- ▣ White-labeled to reflect a firm's branding & style
- ▣ Responsive UI for tablet, smartphone, & desktop
- ▣ Recordkeeping system agnostic
- ▣ Uses multiple investment performance calc methods

PIP module produces interactive, personalized, real-time investment & personal rate of return content for a firm's participant web portal.

PIP=Personal Investment Performance

Data-driven. PIP is connected to recordkeeping system participant/investor account data. Customized web output includes engaging ways to show personal rate of return, balance, asset allocation, investment activity, and contributions.

Engaged Participants. At dailyVest, we have a passion for making account information relevant and engaging. We work closely with service providers and recordkeepers to produce a superior, branded web experience.

Key Benefits

Industry Standard Calc Methods. PIP adheres to calculation methodologies recommended by the Investment Performance Council of the CFA Institute, and calculation methods are consistent with those specified in the Global Investment Performance Standard ("GIPS"). Includes time- and dollar-weighted rate of return methods.

Fast and Scalable. PIP's calc engine is highly scalable and operates in real-time, in response to investor page requests. Performance calculations handle millions of participants simultaneously, thus providing a robust solution for very large service providers.

Analysis levels. Drill-down analysis by fund, asset class, source, and time period.



Secure data management for plan health insight

DAILYVEST is a fintech company focused on helping financial service providers leverage their investor's account data through the use of powerful tools for plan sponsor reporting and investment performance reporting. DAILYVEST combines core competencies, DC and DB data analytics, and digital engagement into a technology platform that enhances a provider's ability to inform and empower plan sponsors and participants. DAILYVEST solutions are designed specifically to address the plan health reporting and fiduciary needs of recordkeepers, TPAs, plan advisors, and consultants.

More than **20 million participants and investors across 20,000 plans** have access to dailyVest-analyzed and generated content. Please visit dailyvest.com or call 520-577-5729, x1 for details.